

Collective DESIGN

Collective Design Returns for Its Sixth Year During Armory Arts Week, March 9-11

Curated Selection Melds Art and Design

***Announces New Galleries, Programming, Special Installations,
and Collective Concept Participants***



Peter Lane



Jamie Bush



Wexler Gallery

NEW YORK –January 23, 2018 –Collective Design will host its sixth fair March 9-11, 2018 at Skylight Clarkson North during Armory Arts Week with a dynamic curated selection of international galleries, individual designers, and special presentations to create a unique experience for visitors and a robust offering for collectors.

Over the past five years, Collective Design has articulated a new framework for a fair, one that goes beyond a commercial viewpoint to invite collaboration and exploration. The fair encourages discovery and connoisseurship among art and design professionals and the public alike through its curated selection of compelling galleries and designers, playful process-based installations and thoughtful educational programming.

This year's fair will demonstrate the exceptional scope and depth of material coming from the galleries presenting at Collective Design. With exceptional vintage pieces, modern art, contemporary furniture and design objects, the galleries are presenting a view of how we collect, and live, today. New local and international exhibitors will include **Galerie Michael Bargo**, **Chesterfield Gallery**, **Culture Object**, **Fort Gansevoort**, Toronto's **Caviar20**, Miami's **Nina Johnson**, and Southern California's **Peter Blake Gallery**, which is celebrating its 25th anniversary. Among the notable returning participants are Paris-based **Chahan Gallery** and **Galerie MiniMasterpiece**, **Mindy Solomon**, **Sienna Patti**, **Wexler Gallery**, **Julie Saul**, **Lost City Arts**, and **J. Lohmann Gallery**.

Returning for the third year as one of the cornerstones of the fair is **Collective Concept**, a series that offers immersive presentations of independent contemporary designers in the fields of lighting, furnishing, ceramics and textiles. New sections to this year's fair are **Hybrid**, a section for exhibitors offering work that challenges the boundary between art and design, and **POV**, a series of rooms and installations demonstrating the viewpoint of some of the industry's top interior designers.

FEATURES

Collective Concept

The fair will continue to showcase individual designers and studios through the Collective Concept program, including first-time participants architect Harry Nuriev's **Crosby Studios**, **Stickbulb** (who participated in Collective Features last year), **Azadeh Shladovsky**, **Billy Cotton**, RUX Studios' new design concept **Gradual**, and **Coil + Drift**, an installation with choreographed movement studies. Returning participants include **Fernando Mastrangelo**, Melbourne-based **Christopher Boots**, and Brooklyn ceramicist **Peter Lane**.

Hybrid

The 2018 fair will also introduce Hybrid, a section for exhibitors presenting innovative work that questions the notion that art and design are distinct disciplines. Among the group is newcomer **Nina Johnson**, who will present tapestries borne of a collaboration between sculptor **Emmett Moore** and the rug company **Odabashian** that combines man-made and natural patterns that are digitally altered and collaged. Also new is the young gallery **Fort Gansevoort**, which will showcase work by New York-based artist **Sam Stewart** whose sculpture resembles household furniture and domestic objects that border on the absurd.

POV

New to the 2018 edition is Collective POV, a program that invites interior designers with a wide range of styles to share their "point of view" through an immersive environment, a personal display of objects, or an installation of art and design elements. Exploring themes of disorder, mass production and fetishism, Los Angeles-based **Jamie Bush** will present a reductive study of the chair in all its variations. Drawing on inspiration ranging from Monet paintings to Helmut Newton photographs, **Ryan Korban** creates seductive, wondrous spaces that surpass trend to redefine traditional design for a new generation. Veteran designer **Alex Papachristidis** will showcase an eclectic collection of art and design elements that reflect his unique approach that melds classical motifs with a modern perspective.

Entryway Installation by Kristen Wentrcek / Andrew Zebulon

Located in Bed-Stuy, Brooklyn, **Kristen Wentrcek / Andrew Zebulon** (formerly Wintercheck Factory) design and fabricate furniture, environments, and sculptural work. The designers will create a site-specific installation at the entrance to the fair that integrates unique pieces of furniture with their signature palette of industrial materials.

Café by Reunion Goods & Services

As the founders of Reunion Goods & Services, **Carlton DeWoody** and **Laura Flam** have created a number of prominent projects that have earned them the recent honor of being selected as one of Metropolis Magazine's 'Five American Studios to Watch.' The studio, whose projects range from restaurants and nightclubs to large residential developments, will develop Collective's dynamic café space.

Fair Hours

Friday, March 9	11am –8pm
Saturday, March 10	11am –8pm
Sunday, March 11	11am –5pm

About Collective Design

Based in New York City and active in the creative community throughout the year, Collective Design culminates in the annual fair each spring with an international selection of galleries presenting masterworks of the 20th and 21st centuries alongside experimental works from the next generation of global talent. Building upon a growing audience for collectible design and art, Collective Design has become a vital part of New York’s cultural calendar; the fair illuminates both the design process and the diversity of our material culture, promoting a spirit of discovery that resonates with new and seasoned collectors alike.

For more information on the fair please visit

www.collectivedesignfair.com

www.facebook.com/collectivedesignfair

www.twitter.com/CollectiveDF

www.instagram.com/collectivedf

About Skylight Clarkson North

Skylight Clarkson Sq’s premium sister venue, Clarkson North features column-free spaces and illuminating windows. It was built in 1933 to house and unload trains from the historic High Line track, and now functions as one of the city’s largest and most exclusive venues.

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